

Imperial Health Charity

Cookies Notice

1. Introduction

This Notice explains how Imperial Health Charity uses cookies and other tracking technologies through our website (www.imperialcharity.org.uk). This is to be read alongside our [Privacy Statement](#) which explains how we use personal information. You can choose not to accept certain of our cookies. If you have accepted but then decide to reject our use of cookies, please disable them following the guidance below.

2. What are cookies?

Cookies are small files that are placed on your computer or mobile device by a website when you visit it. They contain details of your browsing history on that website and distinguish you from other users. Cookies send data back to the originating website on each subsequent visit or allow another website to recognise the cookie. Cookies are useful because they allow a website to recognise a user's device and, for instance, remember your preferences and generally improve your online user experience.

Although this notice refers to the general term 'cookie', it also applies to similar tracking technologies that we use (such as 'web beacons', 'clear GIFs' and 'pixel tags').

You can find out more about cookies at www.allaboutcookies.org.

3. Why do we use cookies?

We use cookies to:

- **let you navigate and do things on our website.** In other words, some cookies are necessary for our website to function.
- **collect statistics** – the information collected by cookies enables us to improve the website through usage figures and patterns. For example, to see which pages of the website are the most popular and how users are interacting with them.
- **analyse** how individuals interact with us so we can improve our services.
- **ensure that our website is secure** – for example, to make sure that personal information that you give to us does not fall into the wrong hands.

4. Which cookies do we use?

The table below provides more information about the cookies we use and why.

Name of cookie	Type of Cookie	Provider	Purpose	Duration
_ga	Analytics	Google Analytics	Used to identify users	Session (expires when you leave the site)
_gid	Analytics	Google Analytics	Used to identify users for 24 hours after last activity (in case they revisit the site)	Session (expires when you leave the site)
gat UA-36034350-1	Analytics	Google Analytics	Used to monitor the number of Google Analytics server requests	Session (expires when you leave the site)

We also follow a standard procedure of using log files. These files log information about visitors when they visit websites. The information collected by log files includes internet protocol (IP) addresses, browser type, time stamp and the referring page. The purpose of the information is for analysing trends and security.

5. **Accepting cookies**

By clicking 'Accept All Cookies' when you visit the website you consent to our use of cookies as updated from time to time. In particular, you consent to cookies being stored on your computer or mobile device (unless rejected or disabled by your browser).

6. **How can you change your cookies settings?**

As some of our cookies are necessary for the functioning of our website, you cannot opt-out of our use of those cookies.

If you do not accept our use of cookies as set out above, please click 'Reject all non-essential cookies', or please set your browser to reject cookies. Most browsers let you turn off either all or third-party cookies. What you are able to do depends on which browser you are using. If you do not accept our use of cookies as set out above, you may configure your browser to reject cookies. However, please be aware that this may impair or limit your ability to use the website. The function which enables you to disable cookies is usually found in the options, settings or preferences menu of your browser or mobile device (and we include links for common browsers below).

Click on the links below to find out how to change your cookie settings in:

- [Internet explorer](#)
- [Firefox](#)
- [Chrome](#)

- [Safari](#)
- [iPhone and iPad](#)
- [Samsung](#)

There is software available which enables you to use settings that allow to you choose which cookies are set on your computer or mobile device, such as the [Chostery app](#).

You can also opt out of receiving cookies on the website for Google Analytics by visiting <https://tools.google.com/dlpage/gaoptout>.

7. **Updates to this notice**

We may update this notice and so we recommend that you check this notice regularly. We aim to notify you of any significant changes by way of a notice on our website or by contacting you directly when reasonably possible.

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